

# BUSINESS *Partnership* PROPOSAL

[kidsdancefitness.com](http://kidsdancefitness.com)



*KDF*  
KIDS DANCE & FITNESS

# ABOUT OUR COMPANY

Kids Dance & Fitness, since 2008, provides specialized ballet and yoga classes for children between the ages 2.5 to 12 year olds in various partnerships with schools and daycare facilities in the Dallas and surrounding areas. The quality of our classes has been building a successful and long term relationship with our partners, children, and their parents

We operate efficiently and professionally on all levels, We see this ability as a critical factor to have success in the alignment of the child's education and satisfactions of the parents. It is highly important to build and continue building on such relationships.









# PARTNERSHIP

Kids, Dance, & Fitness wants to work with their partners in an efficient and practical manner, so that all communications and results are optimized.

To fully integrate our program into our partners curriculums, we make sure to provide all the tools and actions necessary to make this addition faster, efficient, and successful.

## OUR COMPANY OFFERS:

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-  Customized emails and services to be sent to the parents and the schools;
-  Project meetings for recitals;
-  Administration;
-  Marketing content (printed material, online content for social media reminders for parents, videos for the school's television, etc);
-  Organization and maintenance of academic material;
-  Meetings with partners.

We understand how busy your schedule is and how important it is to teach your children in a safe, educational environment. By teaching the children ballet and yoga at your school, we broaden their learning experience and introduce them to a wonderful world of dancing and learning.

Our classes emphasize basic skills and fitness in a structured and fun environment. Our classes can bring exclusivity and even more quality to the education sector of your school.

All at our staff are highly professional and trained to educate children, among being CPR and First Aid certified.



# OUR PROGRAM

## WE PROVIDE

Once parents sign up for our classes, we will provide the children with:  
4 classes per month with a 45-minute duration each

We offer one Ballet Family Event in the first weekend of June  
and one big Recital in December.

## OUR RATES FOR PARENTS

We charge the following:

New Students (One Time Payment): \$50 Registration Fee

Monthly Tuition: \$75

Ballet Family Event in the first weekend of June: \$125 (mandatory)

Winter Recital: \$235 Recital Fee (required fee if student wants to participate in recitals)

## OUR RECITALS

Our recitals are hosted at the MCL Grand Theater in Lewisville. In order for your child to participate in this event, it is necessary to pay the recital fee. The recital fee we charge the parents includes a beautiful ballet costume, a certificate of participation and a cute memory piece according to the recital theme. Each group's performance lasts 50 minutes resulting in a great, beautiful and memorable show.





# OUR CLASSES

## BALLET CLASSES

Our ballet classes program is designed for children between 2.5 and 12 year olds. Children enjoy this creative form of dance particularly because it gives them an opportunity to express themselves.

With the combination of fun dances, theatrical interpretation, and ballet music, it all comes together to make our ballet class a special time where the children are introduced to this kind of dance.

Dance is one of the most essential activities to optimizing a child's development it stimulates various senses such as: motor, tactile visual, auditory, affection and cognitive.

Along with personal benefits to the child, it helps their integration with other children by facilitating their relationship inside and outside the classrooms.

### BENEFITS OF THE CLASS

- ✓ STRENGTHENS ABDOMINAL, CORE AND BACK MUSCLES
- ✓ TEACHES PROPER POSTURE
- ✓ INCREASES FLEXIBILITY
- ✓ IMPROVES COORDINATION SKILLS
- ✓ TEACHES THEM A SENSE OF BALANCE
- ✓ DEVELOPS PERCEPTION
- ✓ DISCIPLINE
- ✓ INCREASE MUSICAL KNOWLEDGE
- ✓ HELPS ON CONCENTRATION
- ✓ STIMULATES THE TASTE FOR CHALLENGES
- ✓ IMPROVES SOCIAL AND LEADERSHIP SKILLS



# BUSINESS OWNER

## PRISCILA MOORE

KDF FOUNDER, ARTISTIC DIRECTOR, BALLET AND YOGA INSTRUCTOR

Priscila Moore began her dancing career in Brazil. She received her first certification in Ballet from the Royal Academy of Dance in 1986. Following her professional education, Ms. Moore continues to strive for excellence in dance and ballet. In 2002, she continued her dance career in the United States, teaching ballet at a dance studio in Frisco, TX.

Working with children is her passion, so in 2007 Ms. Moore founded her own dance program, Ballet Priscila Moore, to teach children at private schools.

Due to the success of her children and classes in 2008 Ms. Moore proudly founded her dance and fitness company called Kids, Dance & Fitness, Inc to expand her classes and instruction, then adding Yoga Priscila Moore, a yoga program specially designed by her for the children.

To better serve the kids at the schools, in the near future Ms. Moore has plans to continue extending her classes, adding many others fitness and dance programs into her business.

CPR and First Aid Certified.





# OUR INSTRUCTORS



## NICOLE HENTSCHEL

Nicole Hentschel has been dancing for a total of 6 years, consisting in experience with competitive dance and drill team. She attends ballet classes weekly, along with several other styles such as jazz, contemporary, and hip hop. In previous years she has assisted a ballet class at her dance studio, and has an officer position on her high school drill team where leadership is a prominent skill. She has an absolute passion for dancing, loves working with kids and is grateful to be a part of the KDF team.



## ANNABELL PATEL

Annabell Patel has more than 20 years of experience in teaching ballet for different age groups in Germany, as well as jazz dance and fitness. She has also participated in various dance projects.

One of the most rewarding aspects for Annabell is the joy that children bring to dance and the creativity that comes from working with them. She is therefore grateful and happy to be able to teach as part of the KDF team.

WE LOOK FORWARD  
TO STARTING A  
PARTNERSHIP WITH  
YOUR SCHOOL AND  
GROWING TOGETHER!

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